

**CONFERENCE “INNOVATIONS IN BANKING AND FINANCIAL SERVICES FOR
SMEs IN VIETNAM 2024 ”**

(Tentative agenda)

Time and date: 08:00 – 12:30, Wednesday, July 24, 2024

Venue: Melia Hotel, 44 Ly Thuong Kiet Ward, Tran Hung Dao, Hoan Kiem, Hanoi

Time	Content	Presenter
08:00 – 08:30 (30’)	Registration and Welcome Coffee	
08:30 – 08:50 (20’)	Welcoming Speech and Opening Remarks	<ul style="list-style-type: none"> • Mr. Nguyen Huu Hieu, CEO FiinGroup • Mr. Damien Jacotine, Head of APAC, Credit & Risk Solutions Sales & Pre-sales, S&P Global Market Intelligence
08:50 – 09:30 (40’)	<p>Keynote 1: Overview of Small and Medium-sized Enterprises (SMEs) in Vietnam</p> <ul style="list-style-type: none"> • Current economic indicators & SMEs landscape in Vietnam • Challenges and opportunities for SMEs development • Market infrastructure and Digital transformation in Banking and Fintech 	<ul style="list-style-type: none"> • Mr. Nguyen Minh Tu, Managing Director, Business Information Service, FiinGroup • Mr. Nguyen Van Nam, Head of Analytical, FiinGroup
09:30 – 10:10 (40’)	<p>Keynote 2: Leveraging SMEs financing to overcome barriers in Access to Finance (A2F)</p> <ul style="list-style-type: none"> • Capital financing for SMEs • Enhancing financial infrastructure for SMEs finance access • Innovative banking and finance services and solutions for SMEs finance access 	Ms. Pham Thi Thanh Huyen, Financial Infrastructure Operations Officer, Asia and Pacific, Financial Institutions Group Upstream and Advisory Services, International Finance Corporation (IFC), World Bank Group (WBG)
10:10 – 10:30 (20’)	Teabreak & Networking	
10:30 – 11:10 (40’)	<p>Keynote 3: Potential risks in SMEs Finance & How to mitigate risks</p> <ul style="list-style-type: none"> • Types of potential risks • Strategies for risk management in Vietnam • Early Warning System (EWS) for risk assessment • Case studies of successful risk mitigation in regional markets 	Mr. Jimmy Nguyen, Associate Director, Credit Product Specialist, S&P Global Market Intelligence

11:10 – 11:50 (40’)	<p>Panel Discussion:</p> <ul style="list-style-type: none"> • Challenges and opportunities for SMEs development • Innovations in digital lending solutions for SMEs • Pioneering transformation to elevate service excellence for SME Customers • Practical approaches: Cooperation between traditional financial institutions, fintech companies and regulatory bodies • Outlook for the evolution of SMEs financing in Vietnam • Strategies to enhance SMEs' access to credit in Vietnam • Q&A (15’) 	<p>Panelists:</p> <ul style="list-style-type: none"> • Representative from The State Bank of Viet Nam • Mr. Nguyen Van Nam, Head of Analytical, FiinGroup • Ms. Pham Thi Thanh Huyen, Manager of the Financial Infrastructure Programs in Vietnam and Cambodia, International Finance Corporation (IFC), World Bank Group (WBG) • Mr. Jimmy Nguyen, Associate Director, Credit Product Specialist, S&P Global Market Intelligence • Mr Vu Ngoc Bong Lai, Techcombank
11:10 – 11:50	Closing remarks	Mr. Nguyen Huu Hieu, CEO FiinGroup
12:00 – 12:30	Cocktail party and networking at Melia Hotel, 44 Ly Thuong Kiet Ward, Tran Hung Dao, Hoan Kiem, Hanoi	